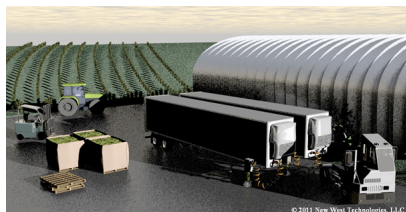


*The trip that our food takes once it leaves the farm may be invisible to most customers, but our food distribution system greatly influences the quality and type of food that we consume. It also has a great impact on our society. Though the food distribution system was devised and maintained largely by private enterprise, government faces a pressing need to help change the system. Farmers, distributors, and retailers all strive to be profitable and provide quality goods, but their business approaches often do not align. The approaches culminate in a system that could better serve the public.* - Scott Stringer Manhattan Borough President, February 2009.

On Wednesday, August 11, 2010 U.S. Transportation Secretary LaHood announced the designation of 14 America's Marine Highway Projects. The Lower Hudson – Long Island Resource Conservation and Development (RC&D) Council Inc. in collaboration with the NYC Soil and Water Conservation District is proud to be recognized as one of the designees carrying out the Hudson River Foodway Corridor Initiative.



The Foodway Corridor Project will optimize operational energy efficiencies by Using a network of intermodal land based and waterborne barge distribution of New York's locally produced food. The technologies incorporate energy savings and emissions reduction through a high efficiency, electric / hybrid refrigeration system. This system, which includes battery supplied energy on the barge, is an innovation solving many of the problems facing cold storage movement in the food industry. The research phase of this effort will focus on developing technology that leads the way for a commercial marine corridor service company.

